



PROJECT OVERVIEW

GENEVIÈVE

THE FUTURE

OF VENTURE

CAPITAL

SMALL BUSINESSES
LOCAL ECONOMIES
POSITIVE SYNERGIES.

PROJECT OVERVIEW

Access to funding for small enterprises in less economically developed and newly industrialized countries is extremely limited. Banks often charge large interest premiums and use inappropriate loan assessment criteria for businesses in such localities. Traditional venture capital organizations often employ stringent criteria, which are rarely met by small organizations. After recognizing the opportunity for such entities to connect with a growing currency system, Geneviève has brought cryptocurrency to small businesses and their communities in the form of Geneviève Exchange (GXE) and Geneviève VC (GXVC).

Geneviève Exchange: Investment ventures are tokenized on to the Ethereum blockchain following token sale fundraising campaigns. Thereafter, venture tokens become tradable on Geneviève's token exchange platform. Listing fees are payable in GXE; this coupled with trading transaction fees facilitates quarterly dividend payments to token holders. GXE is tradable on the secondary market.

Geneviève VC: GXVC is a venture capital cryptocurrency that offers exposure of equity to its owners. Token sale proceeds are injected as seed capital in to small businesses. Financial analysis assesses investment feasibility. Investment ventures are selected democratically from a shortlist by token holders through Geneviève's DAO. Investment returns are proportionally distributed quarterly to all token holders as dividends. GXVC will be tradable on the secondary market.

Geneviève's goal is to ethically invest in up to 150 small businesses by the end of Q2, 2018; such ambitions are highly correlated with token valuation. Investment lengths will vary from 6 months to 24 months; this will be determined by Geneviève's proprietary investment program.

Geneviève will launch a token sale on January 20th, 2018, offering 62.5% of GXVC, priced at \$0.10/GXVC; 34.5% of GXVC will be reserved for early-stage GXE investors who partook in the pre-sale.

Geneviève VC is an ERC223 standard token with a total supply of 160,000,000, of which, 3 % will be retained by the team. All GXVC attained through the token swap will remain locked until the completion of the sale. The token sale is scheduled to conclude on February 25th.

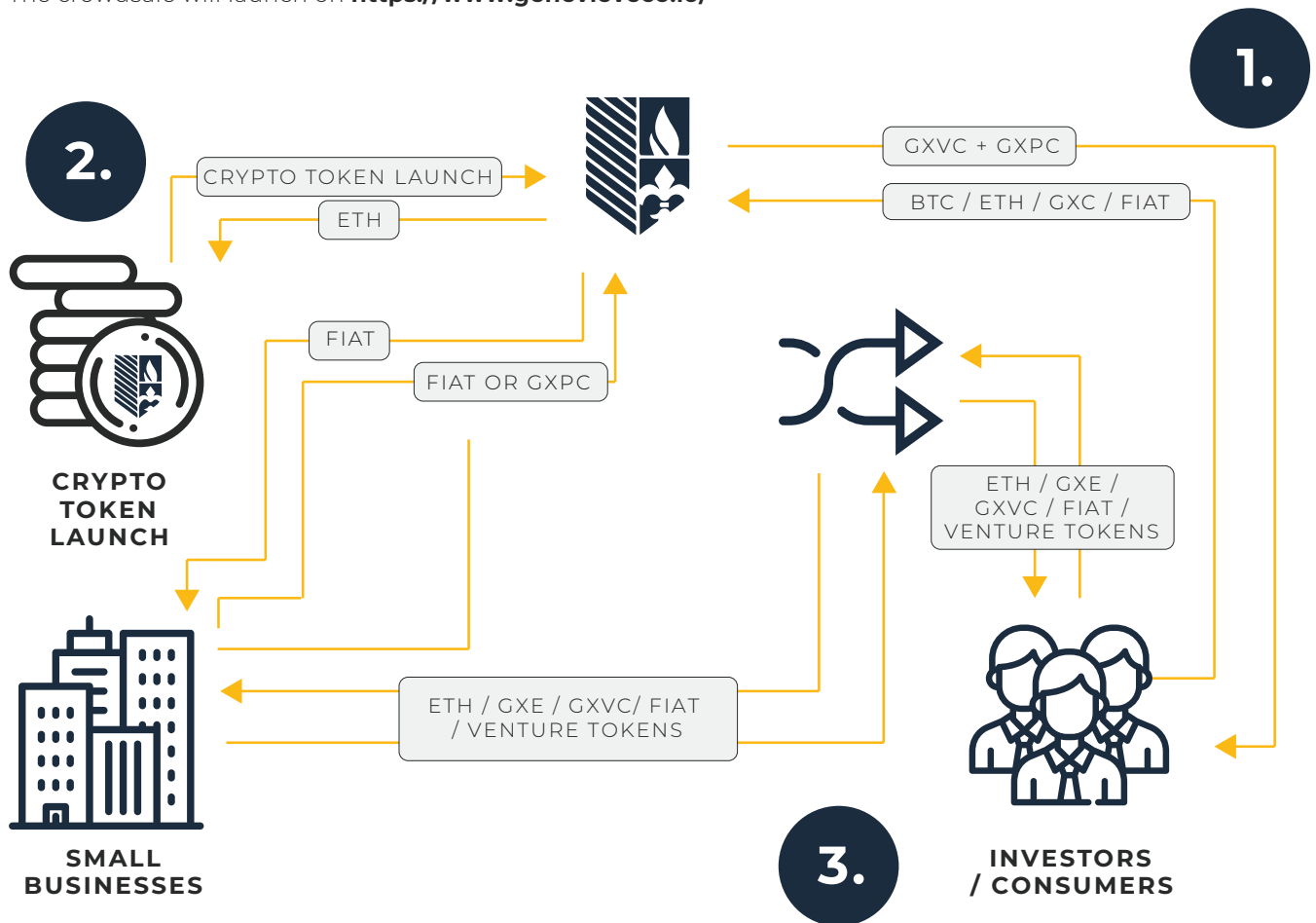


By adopting smart money principles, Geneviève will fund business ventures globally to catalyze growth, offering GXVC as a medium of value exchange and as a storage of economic value. Such adoption, coupled with a limited token supply, will result in valuation premiums, furthering Geneviève's investment capacity. Dividend returns from ventures will facilitate token buybacks, reducing the supply, further inflating the price. As Geneviève's investment capacity increases, distributed dividends to GXVC holders will proportionally increase. This will further increase demand for GXVC. We strongly believe that such economics will offer lucrative investment returns to all GXVC token holders. Geneviève is confident that the upcoming token sale campaign will facilitate realization of our ambitions to build such an ecosystem.



In early January, Geneviève signed an agreement with the Ivory Coast's Chamber of Commerce and the Trade and SME Ministry, forming a partnership with the African state. Using Blockchain technology, Geneviève seeks to find positive synergies with the Ivory Coast to facilitate and catalyze foreign investment; a capital injection into small businesses in such localities will further economic growth and development. The project seeks to increase local employment by creating jobs and running training programs to equip local citizens with skills and expertise to succeed. Geneviève is seeking to invest USD 2 million into 150 small businesses across the African state in 2018.

The crowdsale will launch on <https://www.genevievenco.io/>



1. Investors exchange GXC, FIAT and other crypto-currencies for GXVC and GXPC.
2. Geneviève invests into small businesses using FIAT and ETH in return for dividends.
3. Investors and small businesses can trade GXPC, FIAT and ETH through the exchange platform.

COMMUNITY

HOW REFERRALS

INTRODUCE GXVC AND GXE TO YOUR: NETWORK / COLLEAGUES / FAMILY

YOUR FAVOURITE PLACES: SHOP / RESTAURANT / THEATRE / BARBER / BAKERY / ETC

SHARE ON SOCIAL MEDIA !



NEW SOCIAL MEDIA CHANNELS

To strengthen our communication networks with our supporters, we've expanded our social media channels to include:

- > **Telegram** <https://t.me/GXCommunity>
- > **Instagram** https://www.instagram.com/genevieve_vc/
- > **Snapchat** https://www.snapchat.com/add/genevieve_vc

Other social media channels include:

- > **Facebook** <https://www.facebook.com/GenevieveVC/>
- > **Twitter** https://twitter.com/genevieve_vc
- > **Medium** <https://medium.com/@genevievegx>
- > **Reddit** <https://www.reddit.com/r/GenevieveVC/>
- > **BitcoinTalk** <https://bitcointalk.org/index.php?topic=2670803.new#new>
- > **Website** <https://www.genevieveco.io/>